



The 8th Emirates Critical Care Conference Dubai 2012

4th Asia Africa conference of World Federation of Societies of Intensive and Critical Care Medicine in conjunction with the 8th International Pan Arab Critical Care Medicine Society Congress
1st Neuro-Critical Care Middle East North Africa Conference

5 -7 April, 2012

InterContinental, Dubai Festival City, United Arab Emirates



Supported by

Endorsed by



Media Partners



Sponsorship & Exhibition Prospectus

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Conference Chairman

- Assoc. Prof. Dr. Hussain N. Al Rahma

Committee Members

- Dr. Zeyad Al Rais
- Dr. Ashraf Mahmoud Elhoufi
- Dr. Asaad Saaid Al Sabbah
- Dr. Zainab Obaida
- Dr. Naheed Elahi
- Dr. Andrea Zocco
- Dr. Mahmood Mohammed Ghanaim
- Dr. Kai Goldmann
- Dr. Laila Khalifa Mattar
- Dr. Khalid Shukri
- Dr. Fatema S.M. Ali
- Ms. Geraldine Delos Reyes

- Sepsis (organized by Global Sepsis Alliance)
- Airway Management
- Acute Lung Injury
- Hemodynamic Monitoring
- Neonatal Critical Care
- Neurocritical Care (organized by Neurocritical Care Society)
- Sedation And Analgesia
- Nutrition in ICU
- Disaster Management
- Patient Safety in ICU
- Trauma And Surgical Critical Care
- Education in the ICU
- Hot Topics in ICU
- Critical Care around the Globe
- Nursing in the ICU
- Respiratory Therapist in the ICU
- Imaging in Critical Care

- Patronage:** **H.H. Sheikh Hamdan Bin Rashid Al Maktoum**
Deputy Ruler of Dubai, Minister of Finance, UAE
President of the Dubai Health Authority
- Organizer:** World Federation of Societies of Intensive Critical Care Medicine,
WFISCCM
Emirates Intensive Care Society, EICS
International Pan Arab Critical Care Medicine Society Congress,
IPACCMS
- Supported by:** Dubai Health Authority, DHA
Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences
- Endorsement by:** World Federation of Societies of Intensive Critical Care Medicine,
WFISCCM
International Pan Arab Critical Care Medicine Society, IPACCMS
European Society of Intensive Care Medicine, ESICM
The Japanese Society of Intensive Care Medicine, JSICM
Global Sepsis Alliance, GSA
Neurocritical Care Society, NCS
- Media Partners:** The Arab Hospital Magazine
Middle East Health Magazine

Symposium Sponsors:

Eli Lilly
Merck Sharpe and Dohme
Pfizer
Sanofi Aventis

Exhibitors:

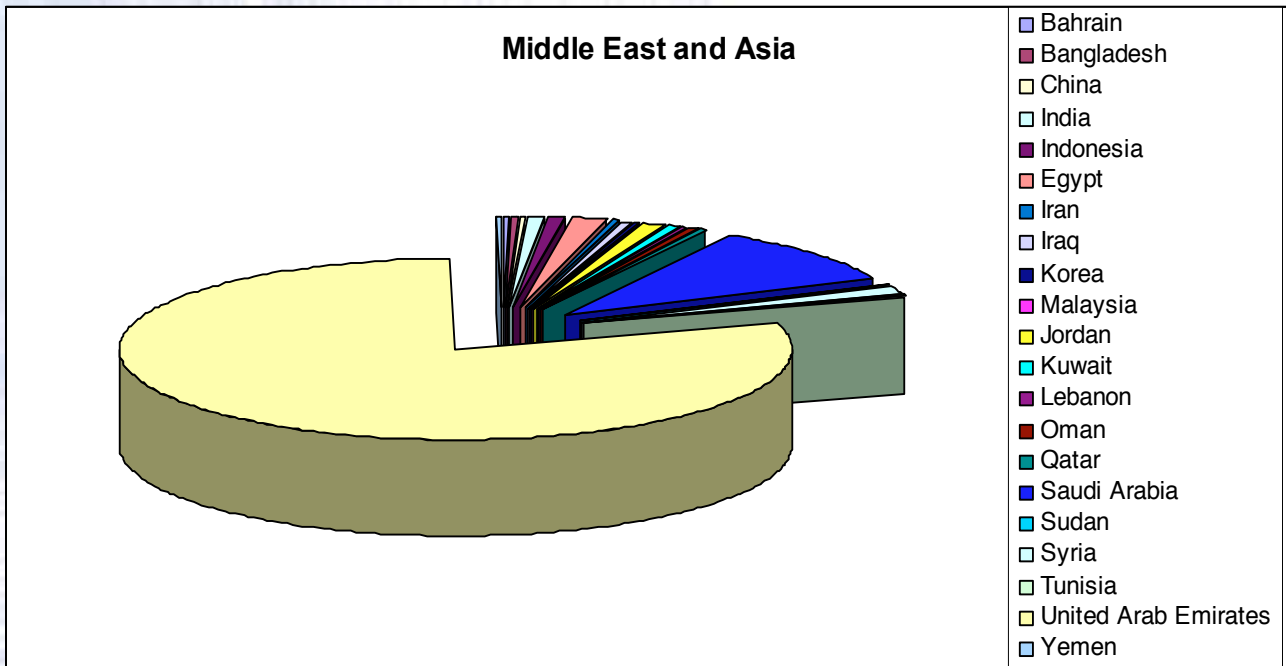
Acutronic Medical Systems AG
American Heart Association
Beijing Weili New Century Science & Tech. Deve. Co. Ltd.
Bristol Myers Squibb
Covidien/NMC
Emirates Intensive Care Society
Gambro
GE Health Care
GSK
Gulf Drug Est
Leader Health CARE
Medis - ICG
Metromed
MPC health care
Nestle
Philips Middle East
Sanofi Aventis
Sheikh Hamdan Award for Medical Sciences
Smiths Medical
T. Arkak Middle East
Xenith L.L.C., Dubai

ECCC 2011 Delegate Details

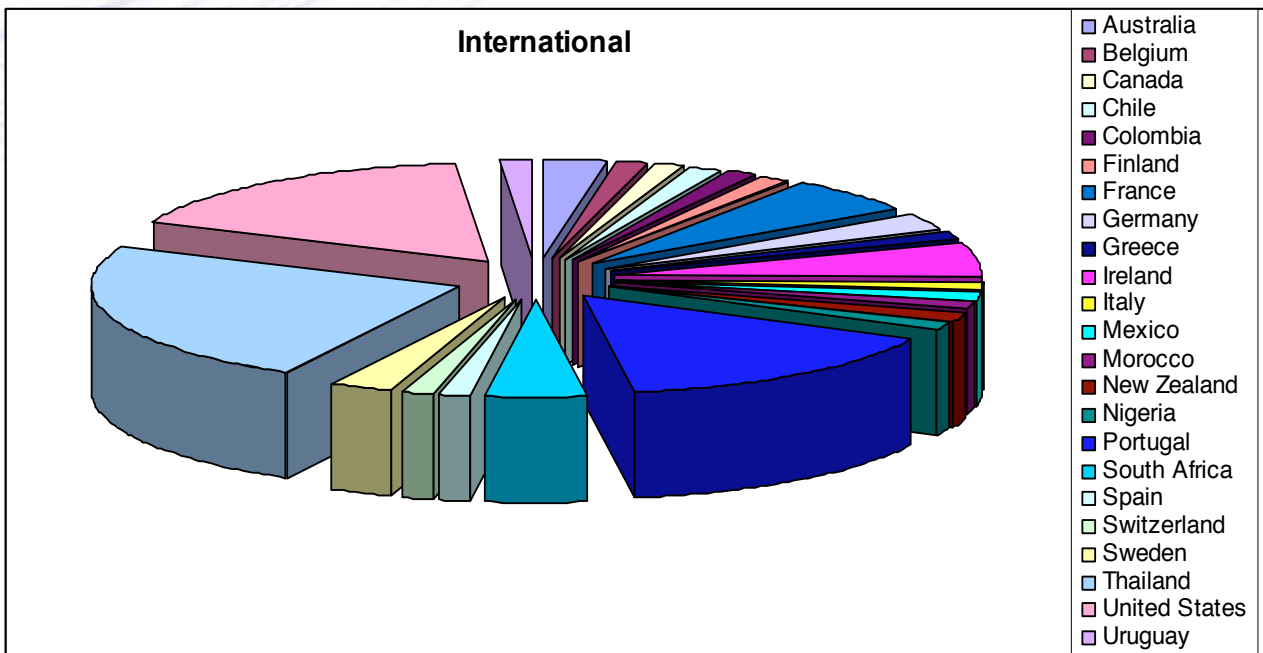
Total number of registrations:

727

Majority of delegates participated from Saudi Arabia and UAE



Participation from International Countries like USA, Portugal, Thailand, etc was largely witnessed as well.



Pre event involvement

- Logo on the front cover of the brochure under the prestigious heading of **Platinum Sponsor** which will be mailed to congress database on bi-weekly basis.
- Company Profile will be included on the brochure
- Company logo and profile featured on the website as **Platinum Sponsor**
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website.
- **Platinum Sponsor** logo will be included on Media Partner's advertisements wherever possible
- 20% discount on all on going registrations for the sponsor's customers/clients
- Acknowledgements in all our PR and media campaigns for the event wherever possible

Onsite branding and exhibitions

- 1 symposium or interactive workshop (subject to approval from the committee)
- Logo to predominantly feature on signage displayed on auditorium (back drop), through out conference venue (Registration counter, banners) as **Platinum Sponsor**
- Recognition from the keynote presenter at the opening ceremony.
- 3 (3X3 sqm) stands in the exhibition area for exhibit and networking.
- Logo on conference documentations as **Platinum Sponsor**
- One page full advertisement on the final program
- Corporate literature or promotional material to be included on the delegate pack.
- 20 complimentary delegate passes for the entire congress.
- 5 complimentary passes to your staff for exhibition area.
- 2 Inserts (A4 size flyer) promotional material provided by sponsor will be included on the delegate bags

Pre event involvement

- Logo on the front cover of the brochure under the heading of **Gold Sponsor** which will be mailed to congress database on a bi-weekly basis.
- Company Profile will be included on the brochure
- Company logo and profile featured on the website as **Gold Sponsor**
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website.
- **Gold Sponsor** logo will be included on Media Partner's advertisements wherever possible
- 10% discount on all on going registrations for the sponsor's customers/clients
- Acknowledgements in all our PR and media campaigns for the event wherever possible

Onsite branding and exhibitions

- 1 interactive workshop offered (subject to approval from the committee) or One meeting room provided for half a day within congress days for private meeting (subject to availability)
- Logo to predominantly feature on signage displayed on auditorium (back drop), through out conference venue (Registration counter, banners) as **Gold Sponsor**.
- Recognition from the keynote presenter at the opening ceremony.
- 2 (3X3 sqm) stands in the exhibition area for exhibit and networking.
- Logo on conference documentations as **Gold Sponsor**.
- Half page advertisement on the final program
- Corporate literature or promotional material to be included on the delegate pack.
- 10 complimentary delegate passes for the entire congress.
- 3 complimentary passes to your staff for exhibition area.
- 1 Inserts (A4 size flyer) promotional material provided by sponsor will be included on the delegate bags

Pre event involvement

- Logo on the front cover of the brochure under the heading of **Silver Sponsor** which will be mailed to congress database on a bi-weekly basis.
- Company Profile will be included on the brochure
- Company logo and profile featured on the website as **Silver Sponsor**
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website.
- **Silver Sponsor** logo will be included on Media Partner's advertisements wherever possible
- Acknowledgements in all our PR and media campaigns for the event wherever possible

Onsite branding and exhibitions

- One day branding opportunity during the refreshment/coffee breaks (branding items can be discussed but has to be provided) first come first serve basis.
- One exclusive roll-up produced by the organiser will be placed in the coffee area
- Logo to predominantly feature on signage displayed on auditorium (back drop), through-out conference venue (Registration counter, banners) as **Silver Sponsor**
- Recognition from the keynote presenter at the opening ceremony.
- 1 (3X3 sqm) stands in the exhibition area for exhibit and networking.
- Logo on conference documentations as **Silver Sponsor**
- Half page advertisement on the final program
- Corporate literature or promotional material to be included on the delegate pack.
- 5 complimentary delegate passes for the entire congress.
- 2 complimentary passes to your staff for exhibition area.
- 1 Inserts (A4 size flyer) promotional material provided by sponsor will be included on the delegate bags

Pre event involvement

- Logo on the front cover of the brochure under the heading of **Bronze Sponsor** which will be mailed to congress database on a bi-weekly basis.
- Company Profile will be included on the brochure
- Company logo and profile featured on the website as **Bronze Sponsor**
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website.
- **Bronze Sponsor** logo will be included on Media Partner's advertisements wherever possible

Onsite branding and exhibitions

- Logo to predominantly feature on signage displayed on auditorium (back drop), through-out conference venue (Registration counter, banners) as **Bronze Sponsor**
- Recognition from the keynote presenter at the opening ceremony.
- 1 (3X3 sqm) stands in the exhibition area for exhibit and networking.
- Logo on conference documentations as **Bronze Sponsor**
- Half page advertisement on the final program
- Corporate literature or promotional material to be included on the delegate pack.
- 1 complimentary delegate passes for the entire congress.
- 3 complimentary passes to your staff for exhibition area.
- Inserts (A4 size flyer) promotional material provided by sponsor will be included on the delegate bags

Lanyard Sponsorship

USD 6,000

- Exclusive Opportunity for Branding
- Company's logo and profile to be featured on the website as **Support Sponsor.**
- Reciprocal hot link to your website from the event website.
- Conference lanyards with sponsor's corporate logo imprinted will be given to all delegates upon registration.
- Subsidized rate for the exhibition booth if sponsor is interested to exhibit

Delegate Bag Sponsorship

USD 15,000

- Company logo and profile to be featured on event website as **Support Sponsor.**
- Logo on Front Cover of Conference Brochure and Final Conference Programme as **Support Sponsor.**
- Company Logo on the E-Brochure and on conference posters
- 1 Branded Pop-Up Banner in the Bag Distribution Area highlighting the sponsorship
- Branded Delegate Bags carrying company logo along with conference title will given to every delegate upon registration.
- Corporate Literature(company brochure) to be inserted in the delegate bag and given to every attendee
- Subsidized rate for the exhibition booth if sponsor is interested to exhibit

Congress Stationary Sponsorship

USD 8,000

- Company logo and profile to be featured on event website as **Support Sponsor.**
- Logo on Front Cover of Conference Brochure and Final Conference Programme as **Support Sponsor.**
- Company Logo on the E-Brochure and on conference posters
- Branded Note Pads and Pens carrying company/product logo along with conference title will give to every delegate upon registration.
- Subsidized rate for the exhibition booth if sponsor is interested to exhibit

A trade exhibition covering pharmaceutical products, diagnostics and lab tests, lab ware, medical equipment, and instruments, will be organized during the congress at the same venue.

We are confident that companies who are dealing in any one of the above disciplines will find this a good opportunity to display their products to a large audience comprising of senior scientists, doctors from the world over and from premiere medical institutions of the Middle East officials from the Health Ministry and from other important Government Organizations.

Stalls built in octonorm system of sizes 9 sq. mts and in multiples of 3 are available as per following details. All stalls will be with fascia and adequate lighting along with furniture as per details below.

Floor plan/stalls size

Stand type	Size	Tariff (US\$)	Cost includes
In-line	9 sq. mts.	\$6,000	1 table, 2 chair and 3 spot lights
In-line	Extra per 3 sq mts	\$ 2,100	Additional furniture will be discussed

The exhibit rental fee includes:

- One complimentary registration to the Congress scientific sessions
- Two exhibitor badge for the staff for exhibition area only.
- Exhibitor listing on the website and in the final program

**For further information on sponsorship and exhibition
please direct your queries to**



Rakesh Chhetri

Sponsorship and Exhibition Manager

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